



Sean P. Egen – Writer
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WHAT I WRITE...

...that pays the bills: Ads, catalogs, web copy, brochures, magazine articles (printed & online), press releases & kits, advertorials, corporate video scripts, inserts, packaging, posters—if it's a marketing communication, I've most certainly written it.

...that occasionally (or never) pays the bills: Film scripts (sold two), short stories, children's books, novels—even the occasional poem.

PRESENT & PAST GIGS

Feb. 2008 to Present - Freelance Writer / Huntington Beach / CA / 92649

Provide writing and producing services to a stable of established clients, including SureFire, LLC, iMedia Connection, and Advanced Bionics, while actively marketing my services to build my client base.

Feb. 2006 to Feb. 2008 - Senior Writer / SureFire, LLC / Fountain Valley / CA / 92708

The “voice” of SureFire, producer of the world's finest illumination tools and tactical gear. Strategized, wrote, and oversaw annual catalogs (the best in the business) as well as brochures, web copy, articles, sales sheets, and press releases—for military, law enforcement, and consumer markets. Also wrote and produced video projects for various divisions of the company.

August 2005 to Feb. 2006 - Senior Writer / Experian Consumer Direct / Irvine / CA / 92612

Developed and managed concepts and content for the #1 supplier of online credit reports. Revamped existing websites (created the most successful, profitable website in the company's history: www.freecreditreport.com), wrote newsletters, crafted emails, and worked closely with Design to ensure success of all projects under my supervision.

April 2000 to Jan. 2005 - Senior Writer / EarthLink / Pasadena / CA / 91107

Copywriting: Wrote and oversaw all manner of marketing communications for EarthLink's in-house ad agency. Worked closely with Design, developing ideas, and always met deadlines.

Magazine Writing: Lead writer for EarthLink's bi-monthly printed member magazine, *bLink*, (circulation four million) and *eLink*, the company's monthly electronic publication. Pitched and wrote cover stories, celebrity interviews, software and product reviews—any project I was assigned.

OTHER GIGS THAT'VE MADE ME A MORE INTERESTING PERSON

Freelance writer since 1997, freelance film/video production, substitute teacher, purchasing agent, bartender, house painter, fish monger, and Alaskan commercial fisherman.

EDUCATION

1994 - Art Center College of Design / Pasadena / CA: Earned MFA in Film with an emphasis on screenwriting. Studied all facets of filmmaking; wrote, directed, and produced a 30-minute thesis film.

1989 - School of Visual Concepts / Seattle / WA: Studied advertising and copywriting at this non-accredited school taught by working ad professionals in the Seattle area.

1984 - University of Washington / Seattle / WA: Earned BA in Business Administration.

OTHER STUFF

I meet deadlines and collaborate well others. Am an expert skier, a decent surfer, and enjoy photography, wrestling with my Jack Russell, riding my “murdercycle,” and, yes, even writing for fun.