

A silhouette of a man in a suit is shown from the side, adjusting a light fixture on a stand. He is positioned against a bright, glowing light source, likely the sun, which creates a strong lens flare effect. The background is a deep blue gradient. The man's right hand is on the fixture, and his left arm is extended outwards.

YOU SEE A SPOT ON THE WALL. PETER HAUK SEES THE SURVIVAL OF MANKIND.

Dr. Hawk, SureFire's principal scientist, doesn't mince words about the importance of lighting in the history of mankind. "The quality of light, and what a man sees, determines whether he'll fight or take flight, as well as what he'll eat, where he'll sleep, and with whom he'll mate." That's why Dr. Hawk and his staff spend so much time measuring, testing, and refining the beams of SureFire illumination tools, ensuring that every beam is smooth, perfectly focused, and without spots or rings that could distort what you see. They want to make sure your SureFire provides you—and your species—with all the visual information needed to not only survive but thrive.